



SHIMANO

2011 Shimano Platinum Cup

Renegade Bass and Shimano Canada, long time supporter of tournament bass fishing and Renegade Bass, are excited to announce the details of a new incentive program for participants of the 2011 Renegade Bass tournament series. The Shimano Platinum Cup will award the top participating team, after all 5 qualifying events, with their 2012 entry fees paid for by Shimano Canada, a \$250 gas card and the cash value of their original purchases. To participate in the Shimano Platinum Cup, each member of the team must purchase one eligible Shimano combo, 2 Shimano reels or 2 Shimano rods and a spool of Power Pro from an authorized Shimano dealer in Canada (online purchases do not qualify) from March 1, 2011 to June 25, 2011. Proof of purchase and entry form must be received no later than June 25th 2011, 7 days prior to the first qualifier. Participating teams must affix a Shimano Platinum Cup Sticker to their boat and tow vehicle.

Purchases through Paddletales in Winchester and Bennett's Bait and Tackle in Smith Falls entitle participating teams' additional sponsorship points. Teams can also receive bonus points by purchasing additional Shimano rods or reels. The winning team will be determined based on an accumulation of performance points in the five (5) qualifying events, product points, sponsorship points and bonus points.

Eligible Reels; Stradic, Sustain, Stella, Citica, Castaic, Curado, Calcutta, Chronarch, Core or any Calias

Eligible Rods; Crucial, Cumara or Cumulus

For full details of the Shimano Platinum Cup, entry form and list of participants, please visit our web site.

Renegade Bass
www.RenegadeBass.com

SHIMANO

